

FUEL THE FUTURE

benefiting SHE FLIES and the Sport Oregon Foundation

A Night to Take Flight
FRIDAY | MAY 10TH | 5-8 PM
Multnomah Athletic Club

Fuel the Future benefiting SHE FLIES and the Sport Oregon Foundation (501c3) takes flight May 10th at the Multnomah Athletic Club. Join us as we announce and honor our 2024 SHE FLIES Community Grantees, made up of deserving Oregon non-profits carrying out the SHE FLIES mission through programs and initiatives. Don't miss the opportunity to celebrate the inaugural awarding of our SHE FLIES Pillar Awards, recognizing local girls, women, and organizations who exemplify one of the three SHE FLIES pillars: **Keeping girls in the game • Empowering women in coaching • Fitness for life**

Connect with athletes, business leaders, community partners, and SHE FLIES ambassadors from throughout our local sports scene. Help us fulfill the Sport Oregon Foundation's mission of breaking down barriers to physical activity, with an emphasis on underserved youth, alongside with our flagship initiative SHE FLIES — supporting, uplifting, and celebrating girls and women in sports.



At Sport Oregon, we believe sport is for all, regardless of ability, body type, race, age, income level, or identity.

**SPORT[®]
OREGON**



*For more information about sponsorship opportunities,
contact Kristin Spear at kristin@sportoregon.org*

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PRESENTING SPONSORSHIP

- Two tables for 20 people with placard recognition
- Prominent table placement with sparkling wine

DIGITAL INCLUSION

- Logo inclusion and listing as presenting sponsor in all online and printed materials
- Name inclusion and quote in press release sent to Sport Oregon email database (7k+)
- SHE FLIES partner spotlight in a spring e-newsletter (7k+)
- Logo inclusion on website
- Logo inclusion on auction/registration website
- Special recognition social media post
- Logo inclusion in post-event social media Thank You post
- Prominent logo inclusion on screen night of

PRINTED INCLUSION

- One full-page ad in event program
- Logo inclusion on back of bid cards

NIGHT-OF INCLUSION

- 60-second speaking opportunity during opening remarks
- Opportunity to provide branded giveaway to guests
- Multiple verbal acknowledgements night-of

INVESTMENT: \$25,000 — *one available*



CHAMPION SPONSORSHIP

- Table for 10 people with placard recognition

DIGITAL INCLUSION

- Name inclusion in press release sent to Sport Oregon email database (7k+)
- Logo inclusion post-event Thank You email
- Logo inclusion in post-event social media Thank You post
- Logo inclusion on website
- Logo inclusion on auction/registration website
- Logo inclusion on screen night-of

PRINTED INCLUSION

- Half-page ad in event program

NIGHT-OF INCLUSION

- Multiple verbal acknowledgements night-of

INVESTMENT: \$10,000

INDIVIDUAL TICKET

INVESTMENT: \$200

MVP SPONSORSHIP

- Admission for eight people

DIGITAL INCLUSION

- Logo inclusion on website
- Logo inclusion on auction/registration website
- Logo inclusion on screens night of

PRINTED INCLUSION

- Quarter-page ad in event program

NIGHT-OF INCLUSION

- Verbal acknowledgements night-of

INVESTMENT: \$5,000

TABLE SPONSORSHIP

- Table for 10 people with placard recognition

DIGITAL INCLUSION

- Name inclusion under table sponsors

PRINTED INCLUSION

- Name inclusion under table sponsors in event program

INVESTMENT: \$2,000

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WINE WALL SPONSORSHIP

Guests will have the exciting opportunity to choose a bottle of mystery wine, valued at \$25 or above. As each bottle is uncovered, guests will be excited to learn what bottle is next to take home! We aim to sell 50+ bottles at \$25 each.

- Admission for two people

DIGITAL INCLUSION

- Inclusion on auction website

PRINTED INCLUSION

- Logo inclusion on wine bag tags
- Logo inclusion in event program in conjunction with wine wall
- Logo inclusion at wine wall

NIGHT-OF INCLUSION

- Verbal acknowledgement night-of

INVESTMENT: \$2,500 — *one available*

SOLED





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SHE FLIES PILLAR AWARD SPONSORSHIP: KEEPING GIRLS IN THE GAME

Keeping girls in the game aims to foster safe spaces where all girls and women feel like they can take flight into the many positive benefits of sports. Girls are twice as likely as boys to drop out of sports by age 14. This award will recognize a local individual* who is a champion in breaking down barriers for girls to access sports. *The honoree may also be an organization.

- Admission for two people

DIGITAL INCLUSION

- Logo inclusion on screens night of
- Name inclusion in post-event Thank You email

PRINTED INCLUSION

- Quarter-page ad in event program

NIGHT-OF INCLUSION

- Opportunity to present award night-of
- Opportunity to show your 30-second social impact video (production not included, video to be approved by Sport Oregon)

INVESTMENT: \$6,500 — *one available*

SHE FLIES PILLAR AWARD SPONSORSHIP: EMPOWERING WOMEN IN COACHING

Empowering women in coaching aims to support and uplift women coaches. Coaches have the power to keep girls in the game. Less than 30-percent of youth sports coaches are women. This award will recognize a local woman coach* who demonstrates inspiring leadership qualities as a role model for future generations. *The honoree may also be an organization.

- Admission for two people

DIGITAL INCLUSION

- Logo inclusion on screens night of
- Name inclusion in post-event Thank You email

PRINTED INCLUSION

- Quarter-page ad in event program

NIGHT-OF INCLUSION

- Opportunity to present award night-of
- Opportunity to show your 30-second social impact video (production not included, video to be approved by Sport Oregon)

INVESTMENT: \$6,500 — *one available*

SHE FLIES PILLAR AWARD SPONSORSHIP: FITNESS FOR LIFE

Fitness for life aims to make sport accessible for all, regardless of age and ability. Among adults, those with higher incomes are 20-percent more likely to exercise regularly. This award will recognize an inspiring local woman* who is an accomplished athlete and advocate for fitness for all stages of life. *The honoree may also be an organization.

- Admission for two people

DIGITAL INCLUSION

- Logo inclusion on screens night of
- Name inclusion in post-event Thank You email

PRINTED INCLUSION

- Quarter-page ad in event program

NIGHT-OF INCLUSION

- Opportunity to present award night-of
- Opportunity to show your 30-second social impact video (production not included, video to be approved by Sport Oregon)

INVESTMENT: \$6,500 — *one available*